

DOCKET NO.: MSFT-2856/304813.01

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Abhijit Kundu

Confirmation No.: Not Yet Assigned

Application No.: Not Yet Assigned

Group Art Unit: Not Yet Assigned

Filing Date: Herewith

Examiner: Not Yet Assigned

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**EXPRESS MAIL LABEL NO: EV 302214894 US
DATE OF DEPOSIT: January 28, 2004**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INFORMATION DISCLOSURE STATEMENT

Pursuant to 37 CFR § 1.56 and in accordance with 37 CFR §§ 1.97-1.98, information relating to the above-identified application is hereby disclosed. Inclusion of information in this statement is not to be construed as an admission that this information is material as that term is defined in 37 CFR § 1.56(b).

- ☒ In accordance with § 1.97(b), since this Information Disclosure Statement is being filed either within three months of the filing date of the above-identified application, within three months of the date of entry into the national stage of the above identified application as set forth in § 1.491, before the mailing date of a first Office Action on the merits of the above-identified application, or before the mailing date of a first Office Action after the filing of request for continued examination under § 1.114, no additional fee is required.

☐ In accordance with § 1.129(a), this Information Disclosure Statement is being filed in connection with ☐ the first or ☐ second After Final Submission, therefore:

☐ Certification in Accordance with § 1.97(e) is attached; or

☐ The fee of \$180.00 as set forth in § 1.17(p) is attached.

☐ In accordance with § 1.97(c), this Information Disclosure Statement is being filed after the period set forth in § 1.97(b) above but before the mailing date of either a Final Action under § 1.113 or a Notice of Allowance under § 1.311, or before an action that otherwise closes prosecution in the application, therefore:

☐ Certification in Accordance with § 1.97(e) is attached; or

☐ The fee of \$180.00 as set forth in § 1.17(p) is attached.

☐ In accordance with § 1.97(d), this Information Disclosure Statement is being filed after the mailing date of either a Final Action under § 1.113 or a Notice of Allowance under § 1.311 but before, or simultaneously with, the payment of the Issue Fee, therefore included are: Certification in Accordance with § 1.97(e); and the submission fee of \$180.00 as set forth in § 1.17(p).

☒ Copies of each of the references listed on the attached Form PTO-1449 are enclosed herewith.

☐ Copies of references listed on the attached Form PTO-1449 are enclosed herewith

☐ Copies of references listed on the attached Form PTO 1449 are not required to be submitted pursuant to the June 30, 2003 recent revisions to 37 CFR § 1.98(a)(2)(i).

EXCEPT THAT:

☐ In view of the voluminous nature of references [list as appropriate], and the likelihood that these references are available to the Examiner, copies are not enclosed herewith.

☐ In accordance with § 1.98(d), copies of the following references listed on the attached Form PTO-1449 are not enclosed herewith because they were previously cited by or submitted to the U.S. Patent and Trademark Office

in patent application(s) for which a claim for priority under 35 U.S.C. § 120 have been made in the instant application:


- ☐ Copies of references [list as appropriate] listed on the attached Form PTO-1449 were previously cited by or submitted to the Patent and Trademark Office in prior Application No. , filed

Please charge any deficiency or credit any overpayment to Deposit Account No. 23-3050.

This form is submitted in duplicate.

- ☐ The relevance of those listed references which are not in the English language is as follows:
- ☒ There are no listed references which are not in the English language.

Date: January 28, 2004


Nathaniel Ari Long
Registration No. 53,233

WOODCOCK WASHBURN LLP
One Liberty Place - 46th Floor
Philadelphia, PA 19103
Telephone: (215) 568-3100
Facsimile: (215) 568-3439

Form PTO-1449 Modified List of Patent and Publications Cited by Applicant (Use several sheets if necessary) U.S. Department of Commerce Patent and Trademark Office		Docket No. MSFT-2856/304813.01	Application No. Not Yet Assigned
		Applicant Abhijit Kundu	
		Filing Date Herewith	Group Not Yet Assigned
		Confirmation No. Not Yet Assigned	
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)			
	1	"Web tracking invigorates firm's marketing efforts," <i>Communications News</i> , 2002 , 40(2), 26	
	2	Ball, T. et al., "An Internet Difference Engine and its applications," <i>COMPCON '96. Technologies for the Information Superhighway Digest of Papers</i> , February 25-28, 1996 , 71-76	
	3	Beeferman, D. et al., "Agglomerative clustering of a search engine query log," <i>Proceedings of KDD-2000. Sixth ACM SIGKD International Conference on Knowledge Discovery and Data Mining</i> , August 20-23, 2000 , 407-416	
	4	Detlor, B., "Internet-based information systems use in organizations: an information studies perspective," <i>Info. Systems J.</i> , 2003 , 13(2), 113-132	
	5	Gong, W. et al., "Measuring web advertising effectiveness in China," <i>J. Advertising Res.</i> , 2003 , 43(1), 34-49	
	6	Kitts, B. et al., "Cross-sell: a fast promotion-tunable customer-item recommendation method based on conditionally independent probabilities," <i>Proceedings of KDD-2000. Sixth ACM SIGKD International Conference on Knowledge Discovery and Data Mining</i> , August 20-23, 2000 , 437-446	
	7	Scharl, A., "Explanation and exploration – Visualizing the topology of web information systems," <i>Int. J. Human-Computer Studies</i> , 2001 , 55(3), 239-258	
	8	Thiébaud, D.F., "Web tracking and graphing with Pgperl," <i>Computers in Physics</i> , 1996 , 10(5), 420-425	
EXAMINER		DATE CONSIDERED	